
Pertexa Healthcare Technologies Inc. and Kern County Medical Society are pleased to Announce a Strategic Partnership to offer new Telehealth Solutions and Productivity Applications for use by KCMS members across Kern County

Pertexa (PHT), a California-based medical company, and Kern County Medical Society (KCMS), a California leader in promoting the advancement of information technologies and services to improve availability of high quality healthcare to medically underserved, clinics and hospital locations across Kern County, have agreed to a partnership to offer PHT's latest productivity tools, Radekal and RITA to its members at a significant discount.

The partnership will be managed by a local Pertexa partner, Medica Billing Solutions of Bakersfield, CA.

"We're proud to support Pertexa in their efforts to offer their Physician Productivity App (Radekal) to rural clinics and critical care hospital systems in Kern County. RITA could be a big help in SNF's and clinics across all parts of Kern. While working together, we can offer and support both a cutting edge productivity software application and a turn-key telemedicine solution at a very affordable initial cost. Their 4th generation products, like the Radekal App, will be of great benefit especially to the struggling smaller medical practices. This will offer our clinical partners/members the opportunity to immediately and positively impact the productivity of their diverse medical operations," said Fonda Winslow, Executive Director of KCMS.

"I saw a short demo of the Radekal productivity tool and immediately realized it could; improve the productivity of many clinics in our large and diverse county, help keep and attract young providers to our medical community, and produce and maintain local high tech medical jobs. I had no idea that such advanced and disruptive medical technology was developed and marketed by a home town company," said Vipul Dev MD, 2016 President of KCMS.

"KCMS and Pertexa have aligned missions and the partnership was a natural fit. We look forward to actively working with KCMS and its members to advance the cause of physicians in the County," said Kishor Joshi, CEO of Pertexa.

"With a severe shortage of primary care physicians in Kern County, we look forward to working with KCMS on initiatives that will help educate physicians and their medical staff on how they can adopt 4th generation technological tools like Radekal and RITA to increase productivity by as much as 30%. Many physicians, especially those entering the profession, want a balanced quality of life but are still passionate about patient care. We are starting by having a number of seminars in the Bakersfield area to show how this is possible," said Scott Cooper, President of Medica Billing Solutions.

About Kern County:

The Kern County Medical Society (KCMS) is a professional association of physicians practicing in Kern County who are dedicated to addressing local health issues of concern to their patients and their profession. We are a subsidiary of the California Medical Association (CMA). Kern County Medical Society is committed to assisting member physicians with the support, advocacy and assistance they need regarding today's health care issues. For more information, visit their website at www.kms.org

Since its beginning in 1897, the KCMS and its members have been active in responding to and meeting the health care needs of our community. Through its staff and various committees, the Kern County Medical Society provides community services that help to improve the lives of Kern County residents. The mission of the Kern County Medical Society is to promote the science and art of medicine, the care and well-being of patients, the protection of the public health, the betterment of the medical profession and the welfare of its members.

About Pertexa:

Pertexa, Inc. is a next-generation medical technology company headquartered in Ridgecrest, California that creates and distributes advanced technology including RITA and RADEKAL, the nation's leading Physician's Productivity Tool, which has been shown to increase productivity by 30%. By combining both hardware and app development for worldwide medical use, Pertexa is an innovative brain trust, advancing disruptive transformational technologies for an evolving healthcare environment.

