

RITA Robot Debuts at The Open Minds Technology & Informatics Institute in Washington D.C.

GETTYSBURG, Pa., Nov. 2, 2015 (GLOBE NEWSWIRE) -- On the first day of the [2015 OPEN MINDS Technology & Informatics Institute](https://technology.openminds.com) - <https://technology.openminds.com>, Pertexa Inc., a medical technology company based in Ridgecrest, California, made a splash with the debut of their new, versatile machine called RITA (Robotic Intelligent Telehealth Assistant).

"RITA is a platform that fosters integration of multiple healthcare technology components through a common user interface to provide secure and scalable delivery of care-at-a-distance," explains Kishor Joshi, M.B.A, Chief Executive Officer, Pertexa Healthcare Technologies, Inc. "The healthcare industry is focused on improving the quality of care while reducing costs and improving physician productivity. RITA is the solution to these challenges, delivering on the promise of next generation technology in today's competitive environment."

Allowing patients to access a physician in a more efficient way, RITA provides a platform to improve and increase patient engagement. It can be used anywhere there's a need to reach out to a physician, especially in remote areas, or to augment existing services in clinics, hospitals, and other community care settings.

Made in the USA using state-of-the-art technology, RITA is designed to improve physician productivity up to 30%. Working seamlessly with Radekal, Pertexa's EMR system, RITA allows physicians to complete a full patient engagement — which includes providing a diagnosis, sending a prescription, and completing all billing for the encounter — in just 18 minutes.

According to Joshi, there are unlimited uses for RITA, including:

- Providing care for high-risk or under-served patients and those that pose challenges, such patients in rural areas, prisons, military outposts, and more
- Maximizing specialty-based care available to a larger population through the use of compatible medical devices and video consultations
- Examining patients remotely to evaluate the severity of illness or injury and determine next steps
- Coordinating post-operative care, potentially reducing readmission costs of post-operative patients by providing follow-up care remotely

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Pertexa, Inc. is a next-generation medical technology company headquartered in Ridgecrest, California that creates and distributes advanced technology including R.I.T.A. (Robotic Intelligent Telemedicine Assistant) and Radekal, the nation's leading Physician's Productivity Tool. By combining both hardware and app development for worldwide medical use, Pertexa is an innovative brain trust that advances transformational technologies for an evolving health-care environment. Pertexa has been recognized as one of the most innovative medical technology companies in America and works with leading medical facilities in California to improve and advance healthcare. To learn more, visit the Pertexa website at www.pertexa.com.

OPEN MINDS is a national market intelligence firm specializing in the sectors of the health and human service industry serving individuals with complex support needs: mental health; addiction treatment; children & family services; intellectual & developmental disabilities; chronic disease management; long term care; social services; correctional health care, reentry & diversion; and juvenile justice.

Founded in 1987 and based in Gettysburg, Pennsylvania, the 75+ associates believe by providing the latest market intelligence and management best practices to organizations serving the health and social support needs of the most vulnerable consumers, those organizations will be better able to provide efficient and effective services. Learn more at www.openminds.com.

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